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# Invitation for Sponsorship, Exhibition and Showcase

# Design & Health 13<sup>th</sup> World Congress

The International Academy for Design and Health (IADH) is organising the 13th World Congress of Design & Health (WCDH) in partnership with the Belgian government, and with the collaboration of world-renowned academic institutions and healthcare industries.

During the last two decades, IADH network members have been inspired by what they have seen and learned and have incorporated a Salutogenic approach in their work and their lives. WCDH 2020 in Ghent is unique, we will celebrate our achievements and critically review the role of Salutogenic design in global healthcare environments.

With the very best international speakers and presenters, congress sessions, panels, workshops, social activities and healthcare and architectural study tours, the programme is packed with quality, relevance and importance for an interdisciplinary audience.

By taking part, your organisation can develop and exchange knowledge, promote your business globally as well as in Europe and other markets; make new connections and extend the horizons for your global brand and international sales and marketing. Providing a unique experience for delegates and corporate partners, Belgium is an economic hub in the middle of one of the world's highest concentrations of people and industries.

Innovation is deeply embedded in Belgium. The region takes a leading position in numerous key industries and has strategic research centres, renowned universities, state of the art infrastructure, the latest technology and a highly skilled workforce.

Belgium offers an innovative ecosystem of top-class universities, academic hospitals, research centres and (bio)incubators. The region has a dense network of pharmaceutical, biotech and other major industry players.

**14-18 April, 2020 Ghent, Belgium**

## TIMETABLE

### **November, 2019**

Preliminary Programme and Registration opens

### **Mid November 2019**

International Academy Awards open for entry

### **1<sup>st</sup> December, 2019**

Deadline for Early Bird, Speaker Registration and Final Manuscript

### **February, 2020**

Final Programme

### **14-18 April, 2020**

13<sup>th</sup> World Congress

### **May, 2020**

Selected papers to be published on Resource Library



For reservation or more information,  
 please email  
[leadership@designandhealth.org](mailto:leadership@designandhealth.org)  
 or call +61 447 655 929

		14/04/20 Pre Congress		15/04/20 CONGRESS DAY 1	16/04/20 CONGRESS DAY 2	17/04/20 CONGRESS DAY 3	18/04/2020	
				Theme 1 Healthy City	Theme 2 Global Perspectives	Theme 3 Digital Opportunities	Study Trips	Workshops
Morning				SPONSORSHIP OPPORTUNITY Morning Movement Activity	SPONSORSHIP OPPORTUNITY Morning Movement Activity	SPONSORSHIP OPPORTUNITY Morning Movement Activity		
				SPONSORSHIP OPPORTUNITY Morning Tea/Coffee/Smoothie	SPONSORSHIP OPPORTUNITY Morning Tea/Coffee/Smoothie	SPONSORSHIP OPPORTUNITY Morning Tea/Coffee/Smoothie		
				Official Welcome	KEY NOTE SPEAKER # 1	KEY NOTE SPEAKER # 1		
	SPONSORSHIP OPPORTUNITY Bicycle/Walking Tour			KEY NOTE SPEAKER # 1 & 2 & PANEL DISCUSSION	KEY NOTE SPEAKER # 2 & 3 & PANEL DISCUSSION	KEY NOTE SPEAKER # 2 & 3 & PANEL DISCUSSION		
				MORNING TEA	MORNING TEA	MORNING TEA		
			Streams with Panel Discussion	Streams with Panel Discussion	Streams with Panel Discussion			
LEADERSHIP COMMITTEE MEETING		SPONSORSHIP OPPORTUNITY	SPONSORSHIP OPPORTUNITY	SPONSORSHIP OPPORTUNITY	SPONSORSHIP OPPORTUNITY	SPONSORSHIP OPPORTUNITY	8am - 12pm	8am-12pm
		STREAM 1	STREAM 2	STREAM 1	STREAM 2	STREAM 1		
				LUNCH	LUNCH	LUNCH		
Pre Congress				CORPORATE SESSION	CORPORATE SESSION	CORPORATE SESSION		
				KEY NOTE SPEAKER # 3 & 4 & PANEL DISCUSSION	KEY NOTE SPEAKER # 4 & 5 & PANEL DISCUSSION	KEY NOTE SPEAKER # 4 & 5 & PANEL DISCUSSION		
				AFTERNOON TEA_FOYER	AFTERNOON TEA_FOYER	END OF OFFICIAL CONGRESS PROGRAM		
				Streams with Panel Discussion	Streams with Panel Discussion		1pm - 4:30pm	1pm-4:30pm
				STREAM 1	STREAM 2	STREAM 1		
				STREAM 1	STREAM 2	STREAM 1		
				SPONSORSHIP OPPORTUNITY Local Area Activity	SPONSORSHIP OPPORTUNITY Local Area Activity	SPONSORSHIP OPPORTUNITY		
				Corporate Dinner (Platinum Partner)	Sponsorship Opportunity	AWARDS GALA DINNER		
Evening	OFFICIAL WELCOME AND COCKTAIL RECEPTION							
	Board Meeting with Board and Executives							

\* Content subject to change as program is finalized over the coming months



# Sponsorship Packages

Sponsorship packages have been flexibly designed as modules to meet your unique requirements. Choose the package that best suits you or call to discuss tailoring a solution to meet your specific needs and preferences. 'Sole sponsorships' provide focused opportunities to widen and reinforce your identity via 'branding an occasion' and making it your own, or branding one of the widely used congress items.

## Diamond Sponsorship €29,500

- Exclusive Naming Rights Sponsor
- Branding of the Official Delegate Welcome Drinks & Cocktail Reception
- Sponsor delegate 'Welcome' at Official Welcome Reception (5min)
- Corporate Dinner opportunity on the first night on Congress \* (*this event is optional and is to be organised independently by the sponsor at their own expense*)
- Branding of Congress carry bag & pen
- Acknowledgement by IADH CEO at Official Welcome
- Logo recognition in Congress Program
- 2 x exhibitor space in Congress meal break area
- 6 page advertising & advertorial space in Congress Program
- 4 x complimentary Congress delegate passes
- Company logo, profile & weblink on [www.designandhealth.org](http://www.designandhealth.org)
- Branding on large sponsors banner and Awards Program



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alexandre laurent.com / Gaëtan Miclotte



# Sponsorship Packages

## Platinum Sponsorship €19,500

- Exclusive sponsorship of Congress coffee cart across 3-days
- Branding opportunity at official Delegate Welcome Drinks & Cocktail Reception
- Social Party opportunity on the second night on Congress \* (this event is optional and is to be organised independently by the sponsor at their own expense)
- Branding of Congress event lanyards
- Acknowledgement by IADH CEO at Official Welcome
- Logo recognition in Congress Program
- 2 x exhibitor space in Congress meal break area
- 4 page advertising & advertorial space in Congress Program
- 3 x complimentary Congress delegate passes
- Company logo, profile & weblink on [www.designandhealth.org](http://www.designandhealth.org)
- Branding on large sponsors banner and Awards Program



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# Sponsorship Packages

## Gold Sponsorship €14,500

Gold Sponsorship (x11 available) allows for two options:

A combined 'whole of conference' activity and branding opportunity (such as lunch with shoulder massage sessions with branding; hosting and branding of a corporate session etc.)

OR

A 'whole of conference' branding opportunity (such as key note speaker session) **PLUS** a separate break-out activity (such as evening cheese & wine event; castle & boat tour, beer tour, cocktail hour etc.)

*Note: activity and branding allocations will be based on a 'first in best dressed' basis.*

- Acknowledgement by IADH CEO at Official Welcome
- Logo recognition in Congress Program
- 1 x exhibitor space in Congress meal break area
- 2 page advertising & advertorial space in Congress Program
- 2 x complimentary Congress delegate passes
- Company logo, profile & weblink on [www.designandhealth.org](http://www.designandhealth.org)



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# Sponsorship Packages

## Silver Sponsorship €9,500

- Silver Sponsorship (x9 available) provides a 'Break-out' Room Branding Opportunity' **PLUS** one of the following 'Break-out Activities or Meals':
  - Pre-Congress Bicycle Tour
  - Pre-Congress Walking Tour
  - Morning Sweat Session – Day 1
  - Smoothie Stand – Day 1
  - Yoga and Meditation Session – Day 2
  - Breakfast Bar – Day 2
  - City Cycle – Day 3
  - Breakfast Bar – Day 3
  - Post-Congress Morning Study Trip
  - Post-Congress Morning Workshop
  - Post-Congress Afternoon Study Trip
  - Post-Congress Afternoon Workshop

*Note: activity allocation will be based on a 'first in best dressed' basis.*

- Acknowledgement by IADH CEO at Official Welcome
- Logo recognition in Congress Program
- 1 x exhibitor space in Congress meal break area
- 1 page advertising & advertorial space in Congress Program
- 1 x complimentary Congress delegate passes
- Company logo, profile & weblink on [www.designandhealth.org](http://www.designandhealth.org)



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# Sponsorship Packages

## Bronze Sponsorship €4,800

- Bronze Sponsorship (x13 available) are available on a 'first in best dressed' basis with regard to activity selection.

Bronze Sponsorship will include static branding in ONE of the following areas / activities:

- The Designated Quiet Area - this covers the branding for all three days (1 available)
- The Designated Meeting Room - this covers the branding for all three days (1 available)
- A Breakout Session - Day 1, 2 or 3 (6 available)
- A Morning Tea – Day 1, Day 2 or Day 3 (3 available)
- An Afternoon Tea – Day 1 or Day 2 (2 available)
- Acknowledgement by IADH CEO at Official Welcome
- Logo recognition in Congress Program
- 1 x exhibitor space in Congress meal break area
- 1 page advertising & advertorial space in Congress Program
- 1 x complimentary Congress delegate passes
- Company logo, profile & weblink on [www.designandhealth.org](http://www.designandhealth.org)



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# Sponsorship Packages

## Exhibitors Package €2,990

Exhibitor Packages are available on a 'first in best dressed' basis.

- 1 x exhibitor table in Congress meal break area
- 1 x complimentary Congress-only delegate pass
- Logo recognition in Congress Program
- Company logo, profile & weblink on [www.designandhealth.org](http://www.designandhealth.org)



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## Be Part of the Design & Health International Academy Awards 2020

The Design & Health Academy Awards are the leading advocacy program in the world recognising professional excellence in the research and practice of designing healthy built environments. The Awards have earned a significant international influence on health infrastructure development and the design of humanistic environments that support health, wellbeing and quality of life.

This prestigious event will bring to a climax the 13th World Congress of Design & Health and the culmination of a six-month process of submissions and rigorous judging to identify the world's leading performers and top projects across 10 key categories.

Each year the Awards evening offers excitement, networking, entertainment and a knowledge filled insight into the projects and work of the very best performers in design and health. Vienna hosted the last Awards ceremony and we hope that you'll participate in Ghent. You can participate either by entering the awards (open from mid November, 2019), attending the ceremony, or by using this global stage to promote your organisation, aligned with the very best in the world.



# Design & Health 13<sup>th</sup> World Congress

## Awards Sponsorship €14,500

- Exclusive Naming Rights of Awards Program including branding on all awards literature, promotions and evening program
- Acknowledgement by IADH CEO/President at Awards Welcome Drinks
- Delegate 'Welcome' Opportunity at Awards Gala Dinner (5 mins)
- Branding on large sponsors banner with Diamond and Platinum partners
- Exhibitor space in Congress meal break area
- Logo recognition in Congress Program
- 2 page advertising and advertorial space in Congress Program
- 2 x complimentary Congress delegate passes
- Company logo, profile and web link at [www.designandhealth.org](http://www.designandhealth.org)

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## International Academy Awards 2020

### TIMETABLE

**Mid November, 2019**

Open for entry

**15th January, 2020**

Entry deadline

**31st January, 2020**

Phase one judging

**28th February, 2020**

Shortlist announced

**15th March, 2020**

Phase two judging

**17th April, 2020**

Gala awards dinner

