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## International Academy for Design and Health Design Competition – WC2020

**The *International Academy for Design and Health* invites you to join our Design Competition.**

The competition encourages applicants to not only consider the influence of design on health and wellness (salutogenesis); but also to apply the research and advance the cause through your personal work and through this project.

The Academy's CEO, Gunther De Graeve shares his experience in saying "I have always had strong beliefs on the influence of design on health and wellness (salutogenesis) and a strong motivation to apply the research and advance the cause through my personal work as a health architect. However, the words of academics have had a profound impact on me when they claim that researchers and clinicians can only place band-aids on the health problems arising from a lack of Salutogenic design. These words both accused me for being part of the silent profession, and empowered me to do something about it."

More than 2000 years ago, Marcus Vitruvius Pollio wrote the first recorded architectural theory. He believed that the body's proportions could be used as a model of natural proportional perfection. The body was a living rulebook, containing the fixed and faultless laws set down by nature. If a building is to create a sense of eurythmia – it is essential that it mirrors these natural laws of harmony and beauty.

However, he did not link the sense of eurythmia with our state of mind to foster health or wellbeing. The theory is silent on the matter of health and wellbeing, and on sustainability. In fact, there is no mention regarding an overarching ethical responsibility for Architects.

One could ask why, in a time when occupational health and safety (OH&S) and Safety in Design are heavily legislated, is there no legislation defining and mandating a healthy built environment? Why, when environmentally sustainable designs are rapidly becoming a regulatory requirement, do we not also actively discourage unhealthy spaces and encourage those that improve wellness?

**In inviting you to join our design competition, the *International Academy for Design and Health* encourages you to become empowered about creating change through designing healthy spaces and improving wellness, despite any formal requirement or legislation for you to do so.**

### The Topic for the Design Competition is:

#### ***Design a component for a city that does not require a hospital***

In addressing this topic, please consider:

- We do not want you to design the entire city, just one building block or component.
- You can design individual building blocks that impact or help the people of the city.
- Your building block can be as small as an individual healthy room, all the way through to a healthy community through urban planning.
- What design components do we need to create a city that doesn't require a hospital?
- What contributions can different fields/disciplines make to reduce the reliance on hospitals?
- What components would you bring to this city to contribute towards reducing reliance on hospitals

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**The Judging Panel will consist of:**

- 2 Global Board Members
- Members of the Scientific Committee of WC 2020
- A Representative of the Chapter Director
- Leadership Committee members

In the event of a tie vote, the decision will be referred to the Chair of the Scientific Committee.

**Judging Criteria:**

- Potential extent of the impact of this design of the city.
- Potential impact on the reduction on health care needs for that city
- Potential impact on the health outcomes of the population of that city.
- Readiness of implementation

**Who Can Enter?**

- ✓ Academics
- ✓ Students
- ✓ Universities
- ✓ Practitioners

Note: Submissions can be under a single name, a formal organization, or an informal group. Submissions can be multi-disciplinary or may take a single focus

**Disciplines:**

- ✓ Architect
- ✓ Landscape Architect
- ✓ Interior Designers
- ✓ Urban Designers
- ✓ Town Planners
- ✓ Engineers
- ✓ IT Professionals & System Designers
- ✓ Product Designers
- ✓ Other health & public health related professionals
- ✓ Other design disciplines

**Key Dates:**

- 1 June 2019 - Registration Opens
- 30 November 2019 – Submissions Close
- December 2019 & January 2020 – Judging of Awards
- February 2020 – Shortlisted entries invited to participate in planning workshop
- Pre-Congress – Winner Announced

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**Winners of the Design Competition Will Receive:**

- Design Award as part of the awards ceremony of WC2020
- The finalists and the winner will be prominently featured in the 2020 Ghent Charter for Health and Design, which will be published and presented to the EU Commissioner and delegates of the European Parliament.
- Representatives will play an important role in assisting the Academy to handover the Charter to the EU Commissioner
- Free Full Congress Attendance for 2 people including social events.

**Application Process**

Entrants for the Design Competition will be required to follow the process outlined below:

- Complete the attached Application Form and attach it as part of your submission.
- Submission will only be accepted in Digital Format
  - There is no predetermine format – your submission can include movies, presentations, drawings etc.
  - However, a summary in poster format is required for exhibition purposes at the Congress in A1 vertical / portrait in digital format. Closer to the Congress we will advise about the requirements for printing and exhibiting your posters.
  - There are no specific categories – it is open to all disciplines.
- Email your submission (including application form) before 30 November 2019 to:  
[design2020@designandhealth.org](mailto:design2020@designandhealth.org)

**Conditions of Entry:**

- No financial prizes or other payouts to be received or claimed by entrants
- The IP remains 100% with the entrant with the understanding that:
  - The entrant needs to ensure they do not breach any copyright or IP regulations in their country.
  - The entrant grants the IADH a royalty-free license to publish, distribute and copy the content of their design entry for the purposes of the congress and other Academy related presentations and education, including our online resource library and marketing.
- Contact details of entry automatically implies consent that we will include you on our database for the purpose of Academy communications.
- Late entries might be accepted or rejected on the discretion of the chair of the organising committee.

**Application Form for the International Academy for Design and Health Design Competition – WC2020**

*Please attach this application form as part of your submission*

Name of person submitting award (main contact): \_\_\_\_\_

Phone number of main contact, including country codes: \_\_\_\_\_

Email address of main contact: \_\_\_\_\_

Name of all group members if submitting as a group: \_\_\_\_\_

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Name of business, if submitting on behalf of a business: \_\_\_\_\_

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Name of university and faculty, if submitting on behalf of a university: \_\_\_\_\_

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