



# Population Health: Implications for Health Facilities

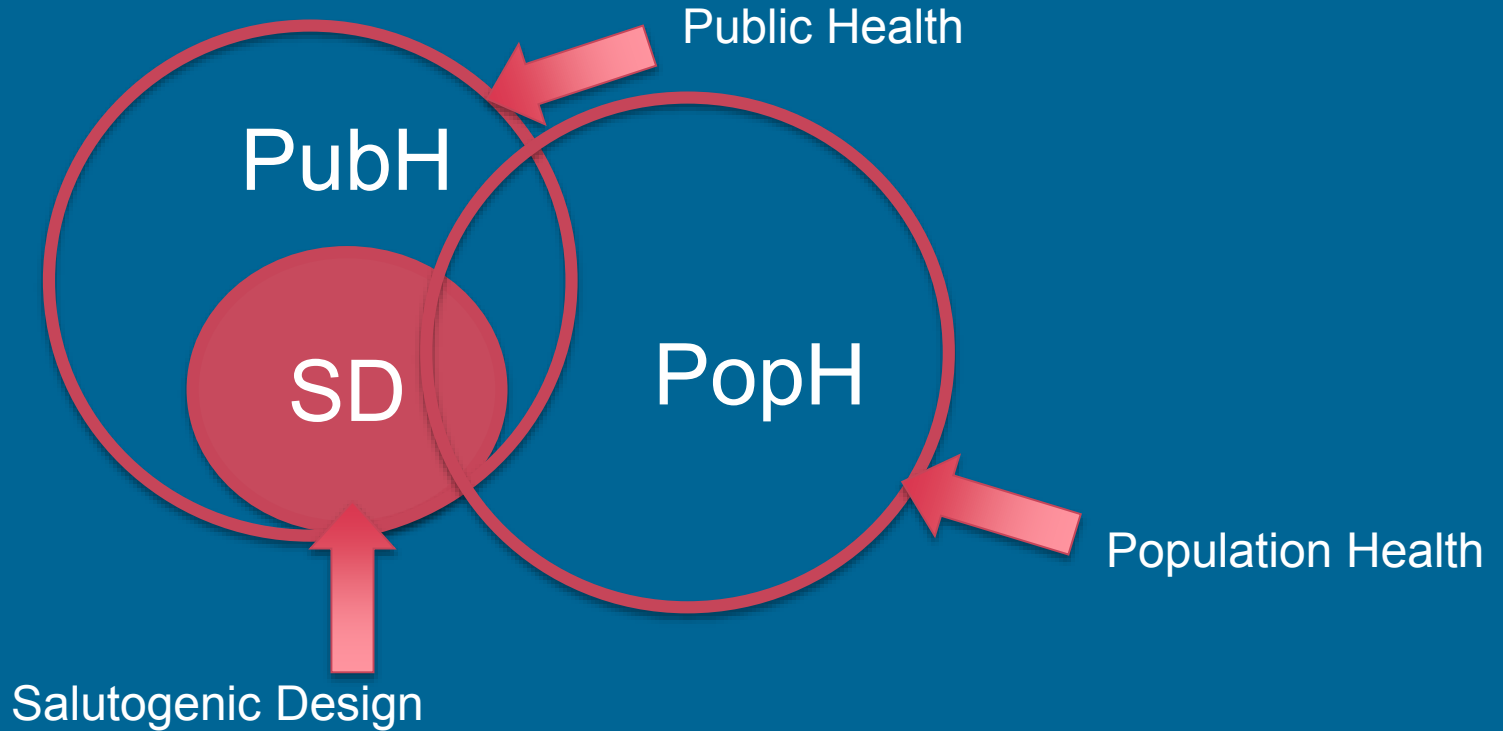
July 12, 2017



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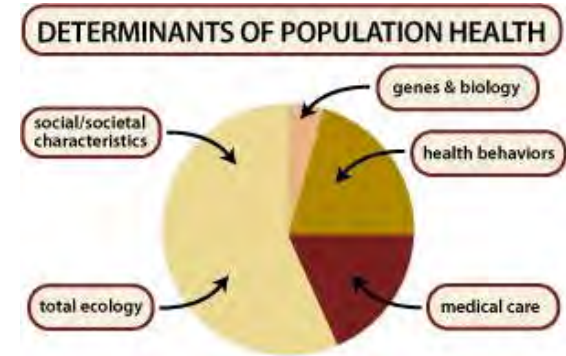
# What is Population Health?

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# Determinants of Population Health

- Genes and biology
- Health behaviors
- Social environment or social characteristics
- Physical environment or total ecology
- Health services or medical care



SOURCE: Centers for Disease Control and Prevention (CDC); National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention



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**Why is Population  
Health significant for  
us?**



“form ever follows  
function”

- Louis Sullivan



**GUNDERSEN**  
**HEALTH SYSTEM®**

*Respecting Choices®*  
PERSON-CENTERED CARE

**C-TAC**  
COALITION TO TRANSFORM  
ADVANCED CARE

# The Town Where Everyone Talks About Death

March 5, 2014 · 5:00 AM ET

Heard on Morning Edition

CHANA JOFFE-WALT



Downtown La Crosse, Wisconsin.

*J. Stephen Cann/Flickr*

# BRONSON HEALTHY LIVING CAMPUS

Kalamazoo, Michigan

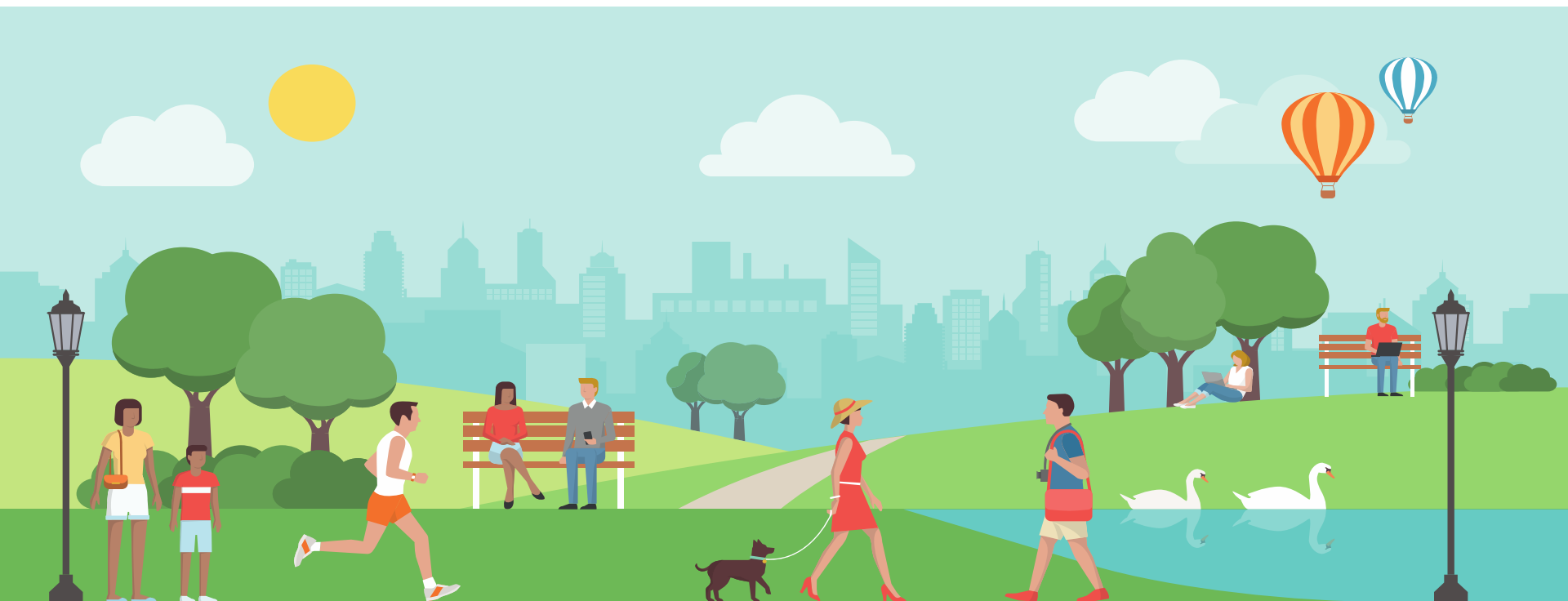




# Connected Health



# HEALTHIEST CITY - Charlotte, NC



Carolinian HealthCare System



BOSTON HEALTH CARE *for*  
*the* HOMELESS PROGRAM





**Village  
Health Works**

Where there is health,  
there is hope.



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**What re Population  
Health, should we be  
thinking about?**



# 1. Still need healthcare buildings designed to facilitate effective clinical treatments



## 2. Centralized complexity vs decentralized “everyday” services

### 7 Reasons Micro-Hospitals are Poised for Big Growth

Philip Betbeze, June 14, 2017



**Health insurers want to shrink costs and get the chain of acuity away from traditional hospitals. Advances in outpatient technology and eager investors are carving out a niche for tiny hospitals.**

### 3. Technology is a critical accelerator



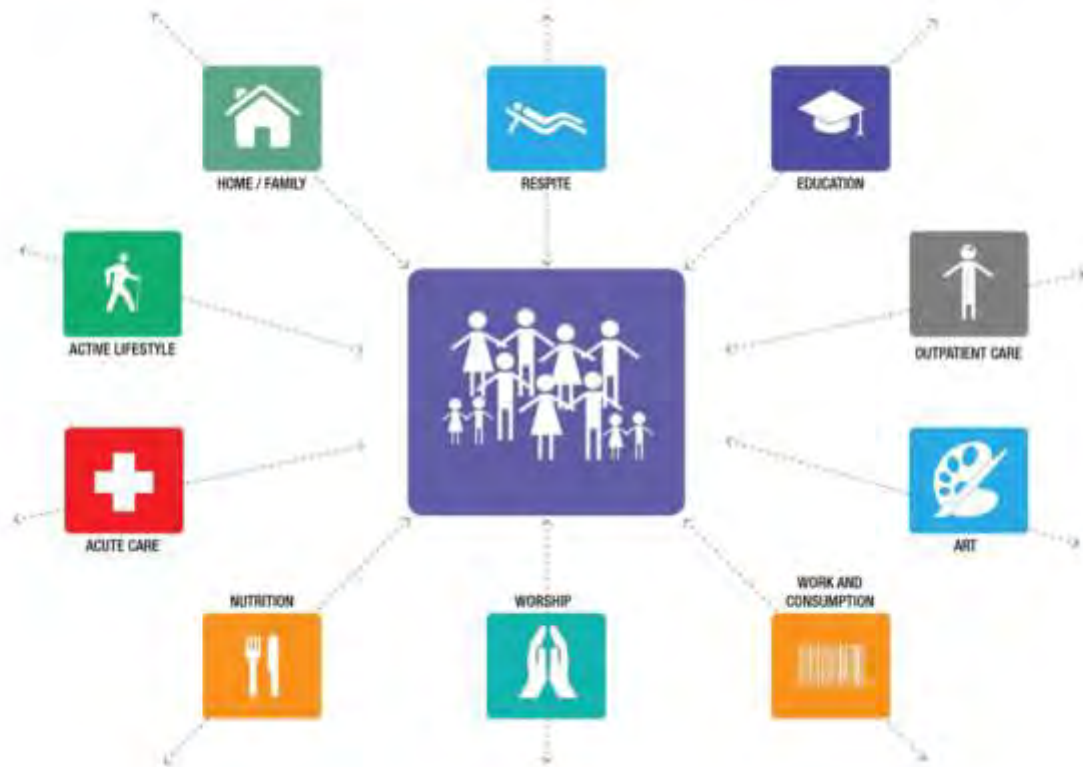
## 4. One size does NOT fit all



**FDA**

# 5. Community Health demands partnerships

## WHY A NEW MODEL FOR HEALTH CARE DELIVERY?

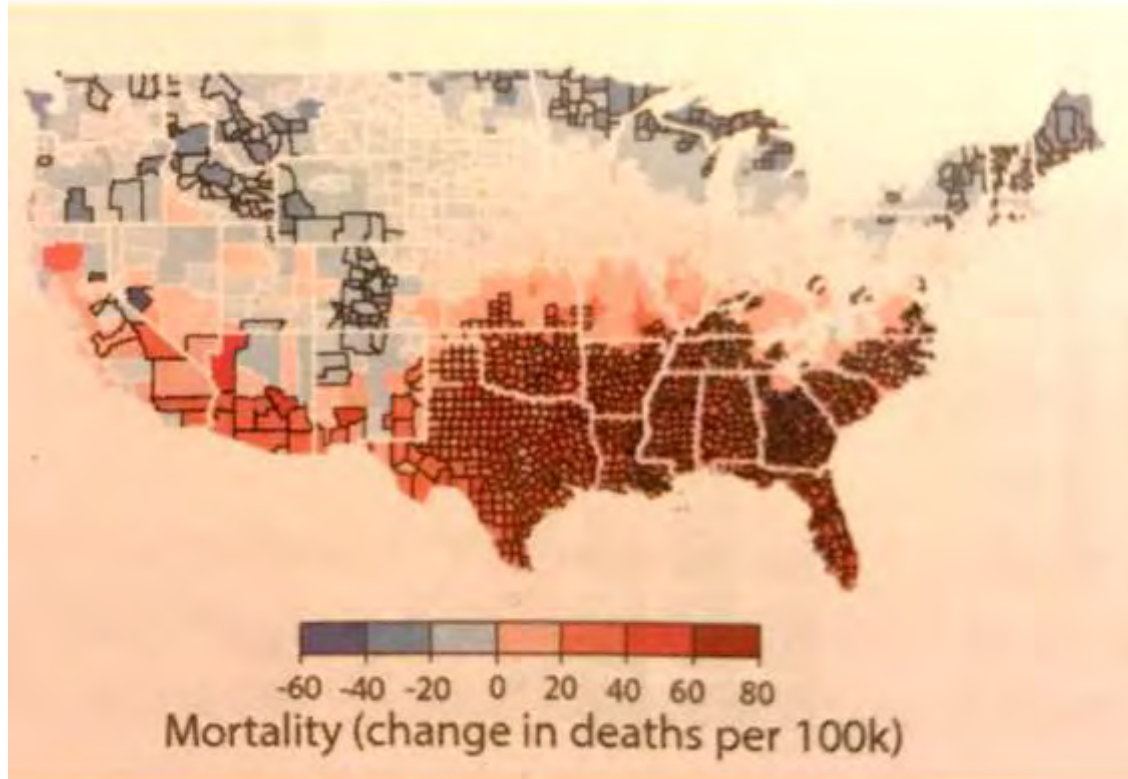


## 6. New drivers of “function”





## 7. Environmental sustainability is critical



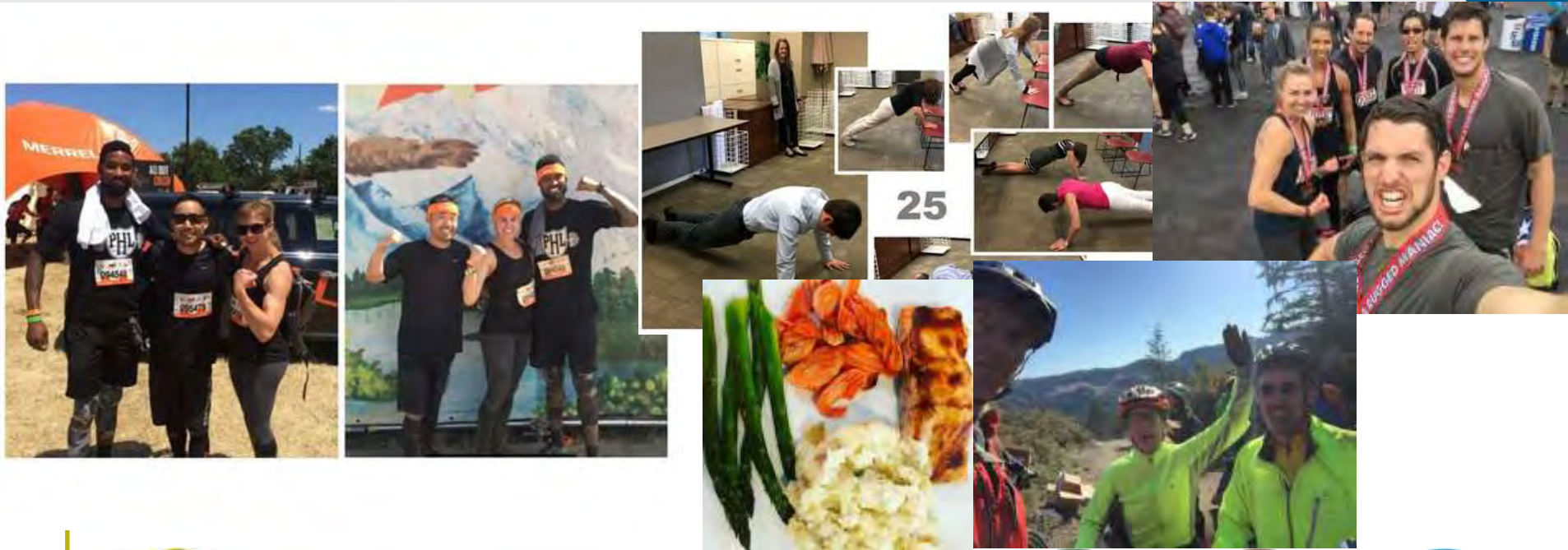
# 8. Health systems must prepare for resiliency



## 9. Improve health of all classes of occupants

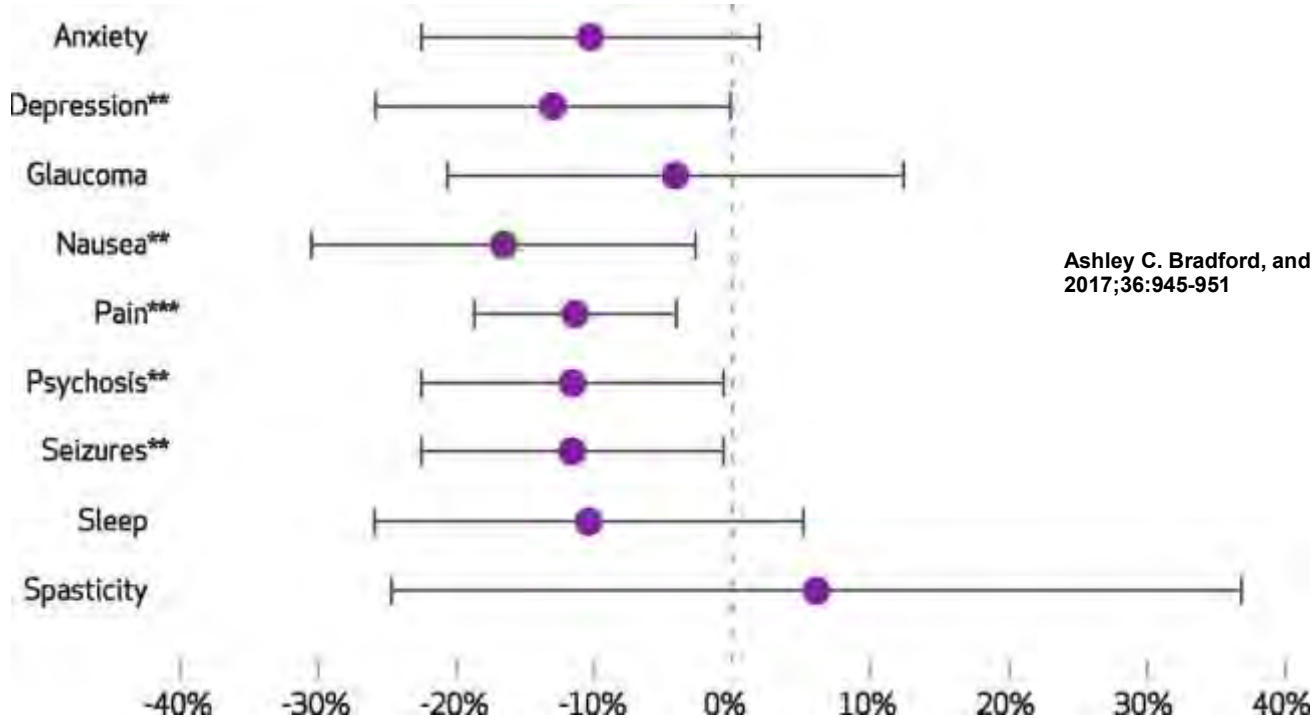


# 10. Design YOUR organization to be a place of health





# Now, the really good news:



Ashley C. Bradford, and W. David Bradford Health Aff  
2017;36:945-951

Changes associated with a state's having a medical marijuana law in numbers of Medicaid prescriptions for drugs used to treat conditions with medical marijuana indications.



**Walt Vernon**

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