



Introduction - Welcome Address

Prim.em. Univ.-Prof. Dr. Walter Hruby, M.D.
President

Vienna, Austria 12-16 July 2017

Design & Health

12TH WORLD CONGRESS & EXHIBITION

An international forum for continuous dialogue
between researchers and practitioners

FINAL PROGRAMME

WORLD HEALTH DESIGN

MINISTERIUM
FRAUEN
GESUNDHEIT

Design
& Health

UNITED NATIONS
UNIVERSITY

Imperial College
London

MEDICAL UNIVERSITY
OF VIENNA

www.designandhealth.com
info@designandhealth.com



Design & Health Pre-Congress Symposium

Day 1 – Wednesday 12th July, 2017 (at Medical Society)

10.00 – 18.00 Registration at Medical Society, Address: Frankgasse 8, 1090 Vienna.

14.00 – 15.45 Pre-Congress Symposium - Session 1
Current Condition and Challenges in Austrian Healthcare

14.00 – 14.15 Welcome Remarks
Chair: Prof. Dr. Walter Hruby, President, College of Physicians in Vienna
Prof. Dr. James Barlow, President, International Academy for Design & Health (UK)
Music Performance No 1

14.15 – 14.35 A Salutogenic Approach Towards Health Infrastructure
Christina Dietscher, Ph.D., Ministry of Health & Women

14.35 – 14.55 Hospital Design in Vienna - A Historical Review
Architect Christoph Mayrhofer, Chairman of Architects, Vienna

14.55 – 15.15 Lifecycle Hospital Concept
Paul Wurth Geprolux / Heinrich Limacher

15.15 – 15.35 Panel Discussion
Music Performance No 2

15.45 – 16.15 Coffee / Tea Break

16.15 – 18.00 Pre-Congress Symposium - Session 2
Current Condition and Challenges in Austrian Healthcare
Chair: Prof. Dr. Sylvia Schwarz, MD, Head of Department, Hospital Hietzing,
Neurological Center Rosenhügel Vienna

16.15 – 16.35 Developing Elderly Care in Vienna
Dr. Roland Paukner, MD, Former Director of Vienna Hospital Association for geriatric
centers and nursing homes

16.35 – 16.55 Health Policies Austria
Dr. Magdalena Arrouas, Director General, Public Health & Medical Affairs,
Ministry of Health and Women's Affairs, Austria

16.55 – 17.15 The Viennese Concept of Shaping Future Hospitals
Prof. Sylvia Schwarz, MD

17.15 – 17.40 Panel Discussion

17.40 – 17.50 Closing Remarks by Prof. Dr. Alan Dilani, Founder of Academy (Sweden)
Music Performance No 3

19:00 – 21:00 Welcome Reception by the Mayor of Vienna, Dr. Michael Häupl



Milestones - College of Physicians in Vienna



1837: On 22 December 1837 the constitutive meeting of the College of Physicians in Vienna takes place at the consistory hall of the university

1890: On 16 May 1890 Theodor Billroth sends a circular to the members, and personally donates 5,000 Guilder for the construction project

On 20 September 1890 the property at Frankgasse 8 is purchased by the College (57,000 Guilder)

1893: Opening ceremony of the house on 27 October 1893

Milestones - College of Physicians in Vienna



From 1850: **Carl Rokitansky** and **Joseph Skoda** and the second Vienna School of medicine

1864: Section for hygiene of the College of Physicians in Vienna supports proposal to build the **I. Vienna Mountain Spring Pipeline**.

1857: **Ludwig Türck** gives account of application of the **laryngoscope** in the *Wiener Medizinische Wochenschrift*.

1879: Presentation of the **cystoscope** by **Maximilian Nitze**.

1896: **Franz Exner** discusses roentgenogram with colleagues. On **5 January 1896** *Die Presse* writes about Roentgen rays/X-rays. **Sigmund Exner** introduces this discovery to the College of Physicians in Vienna.

E. Haschek and **O. Lindenthal** produce the **first angiogram** in Exner's laboratory.

Nobel Laureates



Robert Bárány (1876-1936)

1914: Nobel Prize for his work on physiology and pathology of the vestibular system.

Karl Landsteiner (1868-1943)

1930: Nobel Prize for the discovery of human blood groups.

Karl von Frisch (1886-1982)

1972: Nobel Prize for the discoveries concerning organization and elicitation of individual and social behavior patterns.